

REID CARRESCIA

CINEMATOGRAPHER / EDITOR / DIRECTOR

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My goal is to grow as a creative in the film, television or advertising industry. Whether behind the camera, at the editing bay or in the director's chair, I always have the energy to get the job done wherever inspiration exists.

I believe in the raw potential of the motion picture. It can communicate the simplest of ideas, tap our deepest emotions and even change lives. With the union of theatre, cinematography, music and story, the artistic possibilities are truly endless.

Experience

John Sterling Ruth Studio

April 2012 – March 2016

Director of Photography & Editor

- Shot and edited numerous commercial productions for brands such as MasterCard, Bank of America, Citibank, Mack Trucks, Penske, International Trucks, Olympus, Martin Guitar, Johnson & Johnson, Crayola, & NBC
- Shot and edited a documentary for Martin Guitar 'The Ballad of the Dreadnought'
- Developed and created TV spots for colleges such as Kutztown University, DeSales University, and Northampton Community College
- Produced a weeklong photo/video shoot for Mack Trucks involving traffic control on interstate highways and securing various industrial locations in eastern PA
- Worked closely and communicated directly with ad agency creatives and marketing teams on a daily basis

Rent or Buy – HGTV, OverEasy Productions

August – November 2013

Second Unit Director of Photography

- Shot B-roll for an episode in Philadelphia and five other epilogues in other cities along the East Coast, while directing talent through on-camera interviews

Blue Visual Effects

September – December 2011

Video Production Intern

- Organized and shot a production for the Philadelphia Addy Awards and edited small projects

DNK Productions

September 2010 – November 2011

Freelance Shooter & Editor

- Shot and edited promotional pieces for Arett Sales, a lawn and garden distributor

Social Cinema

December 2009 – May 2010

Freelance Shooter & Editor

- Shot a marketing video for Two Trees Real Estate in Brooklyn

Film Projects

Miatopia short film, directed by James Love

January 2015 – present

Editor

The Cubicle short film, directed by Michael Ofenheim
Director of Photography & Editor

June - August 2015

Book Ends short film, directed by Caleb Hermann
Director of Photography

July 2013

Harvest - UArts undergraduate thesis
Writer, Director & Editor

September 2011 – May 2012

- BEST FILM, 2012 University of the Arts Film Show
- BEST FILM Bucks Fever Film Fest, Doylestown, PA
- BEST LOCAL FILM, Media Film Festival, Media, PA
- BEST STUDENT FILM, NY/LA International Film Festival, Los Angeles, CA
- BEST CINEMATOGRAPHY, Pan Pacific Film Festival, Pasadena, CA
- Screened at many other festivals, and received additional accolades

Education

Bachelor of Fine Arts, Film and Video
May 2012

The University of the Arts, Philadelphia, PA

Skills

- RED Epic/Scarlet
- DJI Phantom drone operation
- Kessler Dolly motion control
- Premiere Pro
- Photoshop
- After Effects
- Audition
- Pro Tools
- Music composition